

compiled. | the agencies

The agencies marketers should know—from household names to up-and-comers, full-service to specialists. Scroll through for fast facts and click on the agency names to view complete profiles on agencycompile.com.

3Headed Monster

Dallas, TX

Agency Type Advertising/Digital, Branding

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

[New Business Contact](#)

Elisa Silva, Partner, Managing Director

e elisa@3headedmonster.com

9Rooftops

Chicago, IL

Agency Type Advertising/Digital, Branding, Media, Experiential, Social Media, Influencer, Integrated

Agency Ownership Eastport Holdings

Certified Diverse Supplier No

Agency Size 125+

[New Business Contact](#)

Susan Gooding, VP + Chief Growth Officer

e sgooding@9rooftops.com

ADVOC8

Charlotte, NC

Agency Type Experiential

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

[New Business Contact](#)

Elizabeth Poston, Group Director of Business Development

e elizabeth@advoc8.com

AFG& Europe

Barcelona, Spain

Agency Type Advertising/Digital, Branding

Agency Ownership IPG

Certified Diverse Supplier No

Agency Size Less than 40

[New Business Contact](#)

Maria Correonerio Maillo, Director, New Business

e maria.correonerio@afgeurope.com



Allen & Gerritsen (A&G)

Boston, MA

Agency Type Advertising/Digital, Branding, Media, PR

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Mike Raetsch, Managing Director, Executive Team

e mraetsch@a-g.com

Archipelago Strategies Group (ASG)

West Roxbury, MA

Agency Type Advertising/Digital, Branding, Media, PR

Agency Ownership Independent

Certified Diverse Supplier Yes

Agency Size 40-125

New Business Contact

Myer Henderson, Director, Business Development

e myer@discoverasg.com

Arnold Worldwide

Boston, MA

Agency Type Advertising/Digital, Branding, Full-Service

Agency Ownership Havas

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Laura Voigt Hendrickx, SVP, Growth & Comms

e laura@arn.com

Arts & Letters Creative Co.

Richmond, VA

Agency Type Advertising/Digital, Branding

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Danielle Young, Business Director

e danielle@artsandletters.xyz

ATTN:

Los Angeles, CA

Agency Type Media, Creative, Brand Development, Production

Agency Ownership Nexstar Media Group

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Kristen King, Managing Director, Agency and Brand Partnerships

e kking@attn.com



Bandits & Friends

New York, NY

Agency Type Advertising/Digital

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Courtney Berry, President & Founder

e courtney.berry@banditsandfriends.com

Barkley

Kansas City, MO

Agency Type Advertising/Digital, Branding, Media, PR

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Jason Parks, Chief Growth Officer

e jparks@barkleyus.com

BCW

New York, NY

Agency Type PR

Agency Ownership WPP

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Cara Rich, Chief Growth Officer, North America

e cara.rich@bcw-global.com

BouchezPage

New York, NY

Agency Type Advertising/Digital

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Brian Martin, CEO

e brian@bouchezpage.com

Brand Content

Boston, MA

Agency Type Advertising/Digital, Branding, Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Kelly Gross, Managing Director

e kgross@brandcontent.com



Brodeur Partners

Boston, MA, New York, NY, Washington, DC, Phoenix, AZ

Agency Type PR

Agency Ownership Independent with small ownership share by Omnicom

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Cleve Langton, Chief Partnership Officer

e clangton@brodeur.com

Brownstein

Philadelphia, PA

Agency Type Advertising/Digital, Branding, PR

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Mike Densmore, Chief Growth Officer

e mdensmore@brownsteingroup.com

Brunner

Pittsburgh, PA, Atlanta, GA

Agency Type Advertising/Digital, Branding, Media, PR

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Patrick Culhane, Director, Strategy and Business Development

e pculhane@brunnerworks.com

BUNTIN

Nashville, TN

Agency Type Advertising/Digital, Branding, Media

Agency Ownership Independent

Certified Diverse Supplier Yes

Agency Size 125+

New Business Contact

Brian Harkness, EVP Strategic Initiatives

e bharkness@buntingroup.com

Burns Group

New York, NY

Agency Type Advertising/Digital

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Jo McKinney, CEO

e joanne@burnsgroupnyc.com



Butler, Shine, Stern & Partners (BSSP)

Sausalito, CA

Agency Type Advertising/Digital, Branding, Media

Agency Ownership Independent

Certified Diverse Supplier Yes

Agency Size 40-125

New Business Contact

Lauren Trojan, Business Development Director

e ltrojan@bssp.com

CACTUS

Denver, CO

Agency Type Advertising/Digital, Branding, Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Jeff Graham, President & CMO

e jg@cactusinc.com

Campbell Ewald

Detroit, MI

Agency Type Advertising/Digital

Agency Ownership IPG

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Jamil Buie, Group Director, Growth and Innovation

e jamil.buie@c-e.com

Canvas Worldwide

Los Angeles, CA, New York, NY, Chicago, IL, Dallas, TX, Atlanta, GA

Agency Type Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Aaron Anderson, Head of Marketing & Development

e aaanderson@canvasww.com

Catalysis

Seattle, WA

Agency Type Advertising/Digital, Branding, Media

Agency Ownership Independent

Certified Diverse Supplier Yes

Agency Size 40-125

New Business Contact

Zen Wohlers, Account Director

e zen@catalysis.com



Colossus Creative Co.

Boston, MA

Agency Type Advertising/Digital, Branding, Design, Full-Service

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Jon Balck, Founder, Managing Director

e jon@wearecolossus.com

Connelly Partners

Boston, MA

Agency Type Full-Service

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Dave Kimball, Chief Growth Officer

e dkimball@connellypartners.com

Conquer

Atlanta, GA

Agency Type Media

Agency Ownership Independent

Certified Diverse Supplier Yes

Agency Size Less than 40

New Business Contact

Brent Barbee, President

e bbarbee@conquerww.com

Copper Hound Pictures

Boston, MA

Agency Type Video and Photo Production Company

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Bob Llewellyn, Managing Director

e bob@copperhound.com

CourtAvenue

Austin, TX, San Diego, CA, Cincinnati, OH, Mexico City, MX

Agency Type Digital Transformation Agency

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Ben Philyaw, Chief Growth Officer

e ben@courtavenue.com



Cramer-Krasselt

Chicago, IL

Agency Type Advertising/Digital, Branding, Media,
PR, Data/Analytics, Full-Service

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Stephani Estes, EVP, General Manager

e sestes@c-k.com

Cronin

Glastonbury, CT

Agency Type Advertising/Digital, Branding, Media,
PR, Video Production

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Laurie Pasteryak, Marketing Manager

e lpasteryak@cronin-co.com

DAC Group

New York, NY

Agency Type Advertising/Digital, Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Emilie Vasu, VP, Business Development

e evasu@dacgroup.com

Dagger

Atlanta, GA

Agency Type Full-Service

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Adam Greenwald, Chief of Staff

e agreenwald@dagger.agency

Davis Elen Advertising

Los Angeles, CA

Agency Type Full-Service

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Debbie Zimmerman, SVP, Account Director

e debbiezimmerman@daviselen.com



D/CAL

Detroit, MI

Agency Type Advertising/Digital

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Adam Wilson, Co-founder

e adam@dcalagency.com

Deloitte Digital

New York, NY

Agency Type Advertising/Digital, Branding, Digital

Experience, Product Design

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Danielle Parkes, Head of Business Development

e dparkes@deloitte.com

Deutsch LA

Los Angeles, CA

Agency Type Advertising/Digital

Agency Ownership IPG

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Jeff White, Chief Client Officer

e jeff.white@deutschinc.com

DeVito/Verdi

New York, NY

Agency Type Advertising/Digital, PR

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Paul McCormick, Agency Management

e pmccormick@devitoverdi.com

Doner

Southfield, MI

Agency Type Advertising/Digital

Agency Ownership Stagwell

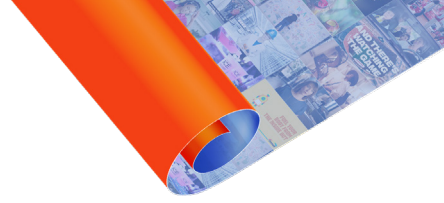
Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Jimmy Kollin, Business Development and Communications

e jkollin@doner.com



Door No. 3

Austin, TX

Agency Type Advertising/Digital, Branding

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Bethany Cranfield, VP of Growth

e bcranfield@dn3austin.com

Elephant

New York, NY, Los Angeles, CA, San Francisco, CA

Agency Type Advertising/Digital, Branding, Design, Innovation, eCommerce

Agency Ownership IPG

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Erica Riccobono, MD Client Services

e ericcobono@elephant.is

Empower

Cincinnati, OH

Agency Type Advertising/Digital, Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Shannon Robichaud, VP, Business Development

e shannon.robichaud@empowermm.com

Energy BBDO

Chicago, IL

Agency Type Advertising/Digital

Agency Ownership Omnicom

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Peter Loftus, SVP, Director of Business Development

e peter.loftus@energybbdo.com

FCB Chicago

Chicago, IL

Agency Type Advertising/Digital

Agency Ownership IPG

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Christyn Lovelace, VP, Director of Business Development

e christyn.lovelace@fcb.com



FIG

New York, NY

Agency Type Advertising/Digital, Branding, Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Kaki White, Director for Brand & Partnerships

e kaki.white@figagency.com

G7 Entertainment Marketing

Nashville, TN, Chicago, IL, Los Angeles, CA

Agency Type Entertainment Marketing

Agency Ownership Project Worldwide

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Jessica Abel, Vice President

e jessica.abel@g7marketing.com

Genuine

Boston, MA

Agency Type Digital Transformation

Agency Ownership IPG

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Josh Hoekwater, SVP, Strategic

e jhoekwater@wearegenuine.com

Giant Spoon

New York, NY

Agency Type Advertising/Digital, Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Lauren Gluck, VP, Business Development

e lauren.gluck@giantspoon.com

Global Prairie

Kansas City, MO

Agency Type Advertising/Digital, Branding, Purpose Consulting

Agency Ownership 100% Employee Owned

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Elizabeth Carttar, Managing Director of
Global Growth & Partnerships

e Elizabeth.carttar@globalprairie.com



GKV

Baltimore, MD

Agency Type Advertising/Digital

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Roger Gray, CEO

e roger.gray@gkv.com

Good Apple

New York, NY

Agency Type Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Jenna Adams, Co-Founder

e info@goodapple.com

GSD&M

Austin, TX

Agency Type Advertising/Digital, Branding, Media

Agency Ownership Omnicom

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Keith Jose, SVP, Business Development

e keith.jose@gsdm.com

GYK

Boston, MA

Agency Type Full-Service, Integrated

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

McKensie Saldo, Business Development Director

e msaldo@gykantler.com

Havas Chicago

Chicago, IL

Agency Type Advertising/Digital, Branding, Media, PR

Agency Ownership Havas

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Jamie McGarry, Chief Growth Officer

e jamie.mcgarry@havas.com



Havas Formula

New York, NY

Agency Type PR

Agency Ownership Havas

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Michael Olguin, CEO

e michael.olguin@havasformula.com

Havas Media Group

New York, NY

Agency Type Media

Agency Ownership Havas

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Matthew Bogusz, Managing Partner, Head of Growth

e matthew.bogusz@havasmedia.com

Havas New York

New York, NY

Agency Type Advertising/Digital, Branding

Agency Ownership Havas

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Stephanie Pollitt, Director of Business Development

e stephanie.pollitt@havas.com

HAYMAKER

Culver City, CA

Agency Type Advertising/Digital, Full Creative Agency

Agency Ownership HAYMAKER INDUSTRIES LLC

Certified Diverse Supplier Yes

Agency Size Less than 40

New Business Contact

Matt Johnson, Founder/Chief Strategy Officer

e matt@hymkr.co

Hiebing

Madison, WI

Agency Type Advertising/Digital, Branding, Media, PR

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Nate Tredinnick, Director of Business Development

e ntredinnick@hiebing.com



HLK

St. Louis, MO

Agency Type Advertising/Digital, Branding, Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Eric Karlovic, CEO

e ekarlovic@hlkagency.com

iCrossing

New York, NY

Agency Type Advertising/Digital

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Sarah Morrissette, Director of Marketing

e sarah.morrissette@icrossing.com

Iris

Atlanta, GA, Boston, MA, Chicago, IL, New York, NY, San Francisco, CA, Toronto, Ont.

Agency Type Advertising/Digital, Branding, Media, PR

Agency Ownership Cheil

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Dan Lescarbeau, VP of Growth

e Dan.Lescarbeau@iris-worldwide.com

Jack Health

Boston, MA

Agency Type Experiential

Agency Ownership IPG

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Chris Bachler, Business Development Director

e Chris_Bachler@jackmorton.com

Jack Morton

Boston, MA

Agency Type Brand Experience

Agency Ownership IPG

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Melinda Cragan Lindland, EVP, Head of Growth

e melinda_lindland@jackmorton.com



Jay Advertising

Rochester, NY

Agency Type Full-Service, Advertising/Digital, Branding, Media, Production

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Danielle Parkhurst, Vice President

e danielle.parkhurst@jayww.com

Johnson & Sekin

Dallas, TX

Agency Type Advertising/Digital, Branding, Purpose Driven

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Emily Florio, Chief Strategy Officer

e emily@johnsonandsekin.com

Juniper Park\TBWA

Toronto, ON

Agency Type Advertising/Digital, Branding, Experience, Precision

Agency Ownership Omnicom

Certified Diverse Supplier Yes

Agency Size 125+

New Business Contact

Dominic Neukom, Business Development Manager

e dominic.neukom@jptbwa.com

Just Global

San Francisco, CA

Agency Type Advertising/Digital, Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Brian Jones, EVP, Integrated Strategy

e brian.jones@justglobal.com

Kepler

New York, NY

Agency Type Advertising/Digital, Media

Agency Ownership kyu Collective, subsidiary of Hakuhodo DY Holdings

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Sarah Casebolt, VP Business Development NA

e sarah.casebolt@keplergrp.com



Launch Agency

Dallas, TX

Agency Type Advertising/Digital, Branding

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Michael Boone, Founder/Principal

e mboone@launchagency.com

LDWW

Dallas, TX, Oklahoma City, OK

Agency Type Advertising/Digital, Branding, Media, PR,
Social Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Ken Luce, Founding Partner

e ken@ldww.co

Leap Group

Louisville, KY

Agency Type Advertising/Digital, Branding, Media

Agency Ownership Independent

Certified Diverse Supplier Yes

Agency Size 125+

New Business Contact

Alan Gilleo, CMO

e agilleo@leapgroupnetwork.com

LoSasso Integrated Marketing

Chicago, IL

Agency Type Advertising/Digital, Branding, Integrated B2B

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Julia Parisot, VP Business Development

e jparisot@losasso.com

Luquire

Charlotte, NC

Agency Type Full-Service

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Sonia Grunbaum, SVP, Business Development

e sgrunbaum@luquire.com



Malherbe New York

New York, NY

Agency Type Branding, Design
Agency Ownership Independent
Certified Diverse Supplier No
Agency Size 125+

New Business Contact

Isabella Pierangelo, Business Development Lead
e i.pierangelo@malherbe.paris

Marcus Thomas

Cleveland, OH

Agency Type Full-Service/Integrated Agency
Agency Ownership Independent
Certified Diverse Supplier No
Agency Size 125+

New Business Contact

Stephanie Sumner, SVP of Business Development
e stephanie.sumner@mtllc.com

McCann

New York, NY

Agency Type Advertising/Digital, Branding
Agency Ownership IPG
Certified Diverse Supplier No
Agency Size 125+

New Business Contact

Michelle Tang, Chief Growth Officer
e michelle.tang@mccann.com

MCD Partners

New York, NY

Agency Type Advertising/Digital
Agency Ownership Independent
Certified Diverse Supplier No
Agency Size 40-125

New Business Contact

Megan Nora, Director, Business Development
e mnora@mcdpartners.com

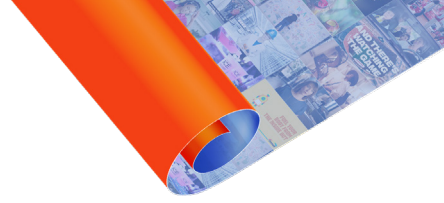
McGarrah Jessee (MCJ)

Austin, TX

Agency Type Advertising/Digital, Branding
Agency Ownership Independent
Certified Diverse Supplier No
Agency Size 40-125

New Business Contact

Klaire Hensley, Head of Growth
e klaire.hensley@mcj.co



McKinney

Durham, NC

Agency Type Advertising/Digital

Agency Ownership Cheil Worldwide

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Bill Mattis, Managing Director

e bill.mattis@mckinney.com

Media Matters Worldwide

San Francisco, CA

Agency Type Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Ricky Kovac, SVP, GM

e ricky@mediamattersww.com

Mediassociates

Sandy Hook, CT

Agency Type Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Todd Engels, VP, Client Development

e todde@mediassociates.com

Mekanism

San Francisco, CA, New York, NY, Seattle, WA, Chicago, IL, Los Angeles, CA

Agency Type Advertising/Digital, Branding, Media

Agency Ownership Plus Company

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Ana Sabarots, Head of New Business

e ana.sabarots@mekanism.com

Merkley + Partners

New York, NY

Agency Type Full-Service/Integrated

Agency Ownership Omnicom

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Henry Riggall, EVP, Growth + Partnerships

e henry.riggall@merkleyandpartners.com



MMB

Boston, MA

Agency Type Advertising/Digital, Branding

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Jon Greeley, Senior Account Director

e jgreeley@mmb580.com

Mower

Syracuse, NY

Agency Type Advertising/Digital, Branding, Media, PR

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Pete Wiezalis, Vice President - Growth Strategy

e pwiezalis@mower.com

Mother USA

New York, NY

Agency Type Advertising/Digital, Branding, Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Alex Gardner, Head of Growth & Development

e alex.g@motherusa.com

MullenLowe

Boston, MA, New York, NY, Los Angeles, CA

Agency Type Advertising/Digital, Branding,

Behavioral Sciences, Analytics

Agency Ownership IPG

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Courtney Calvert, SVP, Director of New Business

e courtney.calvert@mullenlowe.com

Mythology

New York, NY

Agency Type Advertising/Digital, Branding

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Fernando Music, Partner, Managing Director

e fernando@mythology.com



New Engen

Seattle, WA

Agency Type Advertising/Digital

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Alyssa Gay, Marketing Manager

e agay@newengen.com

NOVUS Next

Minneapolis, MN

Agency Type Advertising/Digital, Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Rob Davis, President & Chief Marketing Officer

e rob@novusnext.com

Ogilvy

New York, NY

Agency Type Full-Service

Agency Ownership WPP

Certified Diverse Supplier Yes

Agency Size 125+

New Business Contact

Alec Troxell, Director, New Business

e alec.troxell@ogilvy.com

OKRP

Chicago, IL

Agency Type Advertising/Digital

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Natasha Kesaji, Head of Business Development

e natasha.kesaji@okrp.com

Organic

New York, NY

Agency Type Advertising/Digital

Agency Ownership Omnicom

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Danielle Aldrich, SVP, Partnerships

e danielle.aldrich@organic.com



Ovative Group

Minneapolis, MN, New York, NY, Chicago, IL

Agency Type Advertising/Digital, Branding, Media, Measurement, Consulting, Creative
Agency Ownership Independent
Certified Diverse Supplier No
Agency Size 125+

New Business Contact

Emily Kopp, Director, Business Development
e emily.kopp@ovative.com

Performance Art

New York, NY

Agency Type Advertising/Digital
Agency Ownership IPG
Certified Diverse Supplier No
Agency Size 125+

New Business Contact

Diane Ridgway-Cross, EVP, Growth
e diane.ridgway-cross@performanceart.com

Periscope

Minneapolis, MI, Chicago, IL, New York, NY

Agency Type Advertising/Digital, Branding, Media
Agency Ownership QUAD
Certified Diverse Supplier No
Agency Size 125+

New Business Contact

Matt Benka, SVP Agency Growth
e mhenka@periscope.com

Phaedon

Minneapolis, MN

Agency Type Advertising/Digital, Branding, Media, PR, Loyalty and Business Transformation
Agency Ownership Independent
Certified Diverse Supplier No
Agency Size 125+

New Business Contact

Ed Dziedzic, Senior Vice President
e ed.dziedzic@wearephaedon.com

PMG

Dallas, TX

Agency Type Advertising/Digital
Agency Ownership Independent
Certified Diverse Supplier No
Agency Size 125+

New Business Contact

Suzanne Jacober, Head of Business Development
e suzanne.jacober@pmg.com



Proof Advertising

Austin, TX

Agency Type Advertising/Digital, Branding, Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Bryan Christian, CEO/President

e bryan.christian@proof-advertising.com

Quad

Chicago, IL

Agency Type Advertising/Digital, Branding, Media, Print, In-Store, Production

Agency Ownership Quad

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Jamie McGarry, VP, Business Development

e jmcgarry@quad.com

Questus

San Francisco, CA

Agency Type Advertising/Digital

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Nicole Scotten, Senior Marketing Manager

e nicole.scotten@questus.com

R/GA

New York, NY, San Francisco, CA, Austin, TX

Agency Type Advertising/Digital, Branding, Media, CRM, Experience, Consulting, Innovation

Agency Ownership IPG

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Alex Sehnaoui, Global Chief Growth Officer

e alex.sehnaoui@rga.com

R&R Partners

Las Vegas, NV

Agency Type Advertising/Digital, Branding, Media, PR, Tech & Innovation

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Brian Hoar, Chief Marketing Officer

e brian.hoar@rrpartners.com



RAPP Worldwide

New York, NY

Agency Type Advertising/Digital, End-to-End Direct Marketing

Agency Ownership Omnicom

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

David Anders, EVP, Head of Business Development

e david.anders@rapp.com

Republica Havas

Miami, FL

Agency Type Advertising/Digital, Branding, Media, PR, Social, CSR

Agency Ownership Havas

Certified Diverse Supplier Yes

Agency Size 125+

New Business Contact

Natalie A Pardo, Director, Business Development & Marketing

e npardo@republicahavas.com

REQ

Washington, DC

Agency Type Advertising/Digital, Branding, Media, PR

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Avelyn Austin, EVP, Strategy & Development

e sales@req.co

Rise Interactive

Chicago, IL

Agency Type Advertising/Digital

Agency Ownership Quad

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Aaron Horowitz, Vice President, Business Development

e aaron.horowitz@riseinteractive.com

Rodgers Townsend DDB

St. Louis, MO

Agency Type Advertising, Digital, Media, Branding

Agency Ownership Omnicom

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Laura Duplain, VP, Director of Business Leadership

e laura.duplain@rodgerstownsend.com



RPA

Santa Monica, CA

Agency Type Advertising/Digital, Branding, Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Paul Thompson, VP / Business Development

e pthompson@rpa.com

Ruckus

New York, NY

Agency Type Full-Service, Creative, Branding, Digital, Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Micah Freedman, VP of Growth

e micah@ruckusmarketing.com

Saatchi & Saatchi

New York, NY

Agency Type Advertising/Digital

Agency Ownership Publicis Groupe

Certified Diverse Supplier Yes

Agency Size 125+

New Business Contact

Siena Shuttler, Business Development Director

e siena.shuttler@saatchi.com

Signal Theory

Kansas City, MO

Agency Type Advertising/Digital, Branding

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Seth Gunderson, Ventures Director

e seth.gunderson@signaltheory.com

Something Different

Brooklyn, NY

Agency Type Advertising/Digital

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Meghan Linehan, Director of Accounts

e meghan@sdagency.com



TDA_Boulder

Boulder, CO

Agency Type Advertising/Digital, Branding, Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Jonathan Schoenberg, ECD/Partner

e schoenie@tdaboulder.com

THE 3RD EYE

Miami, FL

Agency Type Advertising/Digital, Branding, Media, PR, Production, Insights/Research, Creative, Health and Wellness

Agency Ownership Independent

Certified Diverse Supplier Yes

Agency Size Less than 40

New Business Contact

Diana Brooks, Founder/CEO

e DIANA@THE3RDEYE.COM

The Gate

New York, NY

Agency Type Advertising/Digital, Media

Agency Ownership MSQ Partners

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Nancy Aresu, President

e nancy.aresu@thegateworldwide.com

The Martin Agency

Richmond, VA

Agency Type Advertising/Digital

Agency Ownership IPG

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Courtney Jones, VP, Business Development & Growth Director

e courtney.jones@martinagency.com

The Shipyard

Columbus, OH, Newport Beach, CA, San Diego, CA, Sacramento, CA

Agency Type Advertising/Digital, Branding, Media,

Full-Service/Integrated

Agency Ownership Independent

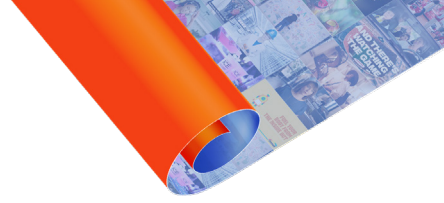
Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Lance Porigow, EVP, Growth

e lporigow@theshipyard.com



The Times

Chicago, IL

Agency Type Advertising/Digital

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Alexis Lovett, Head of Growth

e 411@wearethetimes.com

Translation LLC

Brooklyn, NY

Agency Type Advertising/Digital, Branding, Creative Services

Agency Ownership UnitedMasters, Inc.

Certified Diverse Supplier Yes

Agency Size 125+

New Business Contact

Ciara Schoenauer, Sr. Director New Business

e ciara@unitedmasters.com

University Marketing and Promotions

Glenwood Springs, CO, Lee, NH

Agency Type Advertising/Digital, Branding, Media,

College Marketing On/Off Campus Capabilities

Agency Ownership University Marketing and Promotions/
David Sorel Inc.

Certified Diverse Supplier Yes

Agency Size Less than 40

New Business Contact

Dave Sorel, President VP Marketing-Sales

e dsorel@universitymarketingandpromotions.com

Upshot

Chicago, IL

Agency Type Advertising/Digital

Agency Ownership Advantage Solutions, EMAK Worldwide

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Ted Jun, Vice President, Business Development

e tedjun@upshotmail.com

USIM

New York, NY, Irvine, CA

Agency Type Advertising/Digital, Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Eran Goren, President

e egoren@theusim.com



Venables Bell & Partners

San Francisco, CA

Agency Type Advertising/Digital

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

[New Business Contact](#)

Jon Merlino, Growth + Marketing Supervisor

e jon.merlino@venablesbell.com

VIA

Portland, ME

Agency Type Advertising/Digital, Branding

Agency Ownership ESOP - Employee Owned

Certified Diverse Supplier No

Agency Size 40-125

[New Business Contact](#)

Leeann Leahy, CEO

e l Leahy@theviaagency.com

Walz Tetrick Advertising

Mission, KS

Agency Type Full-Service Strategy, Research, Creative Services, [New Business Contact](#)

Integrated Media, Brand Evolution, Data Analytics, Advertising Katy Jennings, Director of Business Strategy

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

e Kjennings@wtads.com

Words From The Woods

Portland, ME

Agency Type Advertising/Digital, Branding

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

[New Business Contact](#)

Meranne Behrends, Managing Director

e meranne@wftw.me

WorkInProgress

Boulder, CO

Agency Type Advertising/Digital

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

[New Business Contact](#)

Evan Russack, Co-Founder, Account & Strategy

e erussack@wipbdr.com



Wpromote

El Segundo, CA

Agency Type Advertising/Digital

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Jon Leicht, Executive Vice President, Client Strategy

e sales@wpromote.com

Wunderman Thompson

New York, NY

Agency Type Advertising/Digital

Agency Ownership WPP

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Laura Cona, Chief Growth Officer, North America

e laura.cona@wundermanthompson.com

Zozimus Agency

Boston, MA

Agency Type Advertising/Digital, PR

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Erin Brewer, Marketing Manager

e ebrewer@zozimus.com
