



compiled. | the agencies

The agencies marketers should know—from household names to up-and-comers, full-service to specialists. Scroll through for fast facts and click on the agency names to view complete profiles on agencycompile.com.

22squared

Atlanta, GA

Agency Type Media, Performance Marketing

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Christy Cross, Head of Growth

e christy.cross@guidedbygood.com

3Headed Monster

Dallas, TX

Agency Type Advertising/Digital, Branding, Creative, Social Media, Content

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Elisa Silva, Partner, Managing Director

e elisa@3headedmonster.com

9Rooftops

Chicago, IL; Hilton Head, SC; New York, NY; Pittsburgh, PA; Dallas, TX; Birmingham, AL; Miami, FL; Atlanta, GA; London, UK

Agency Type Advertising/Digital, Branding, Creative, Content

Agency Ownership Eastport Holdings

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Susan Gooding, VP & Chief Growth Officer

e sgooding@9rooftops.com

ACE Creatives

Greensboro, NC

Agency Type Full Service

Agency Ownership Independent

Certified Diverse Supplier Yes

Agency Size Less than 40

New Business Contact

Lauren Washko, Executive Assistant & New Business Specialist

e lauren.washko@acecreatives.co



Ad Cucina

Louisville, KY

Agency Type Full Service, Advertising/Digital, Branding, Creative, Performance Marketing

Agency Ownership OvareGroup

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Robert Kapfhammer, President

e robert.kapfhammer@adcucina.com

Advantage Unified Commerce

Chicago, IL

Agency Type Full Service

Agency Ownership Advantage Solutions

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Will Clarke, Senior Vice President Business Development

e will.clarke@youradv.com

Aisle Rocket

Chicago, IL

Agency Type Advertising/Digital

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Betsy Kvam, EVP Client Growth

e bkvam@aislerocket.com

Aletheia Marketing & Media Inc.

Dallas, TX

Agency Type Full Service, Advertising/Digital, Media, Performance Marketing

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Rick Byrne, CMO

e rbyrne@aletheia.com

Allen & Gerritsen

Boston, MA; Philadelphia, PA

Agency Type Full Service

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Paul Costello, EVP

e pcostello@a-g.com



Amp Agency

Boston, MA; Chicago, IL

Agency Type Full Service, Advertising/Digital

Agency Ownership Advantage Solutions

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Will Clarke, Senior Vice President Business Development

e will.clarke@youradv.com

Amsive

New York, NY

Agency Type Advertising/Digital, Branding, Media,
Full-Service, Performance Marketing, Direct

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Jordan Voskuil, VP Demand Generation

e jvoskuil@amsive.com

Archer

Memphis, TN

Agency Type Full Service

Agency Ownership Independent (ESOP)

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Meredith Cuevas, Chief Growth Officer

e mcuevas@wearearcher.com

Arnold Worldwide

Boston, MA

Agency Type Advertising/Digital, Branding, Full-Service

Agency Ownership Havas

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Laura Voigt Hendrickx, SVP, Growth & Comms

e laura@arn.com

Arts & Letters

Richmond, VA

Agency Type Advertising/Digital, Branding

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Tim Hubbell, Director of Development

e tim.hubbell@artsandletters.xyz



Bailey Lauerman

Omaha, NE

Agency Type Full Service

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Zoe Matheson, Business Development Manager

e zmatheson@blne.email

BarkleyOKRP

Kansas City, MO

Agency Type Full Service, Advertising/Digital, Branding, Media, PR, Creative, Social Media, Content, Performance Marketing, Experiential, Purpose/Sustainability/Culture

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Jason Parks, Chief Growth Officer

e jparks@barkleyokrp.com

Barker

New York, NY

Agency Type Full Service

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Mary Beth Weil, CEO

e mbweil@barkernyc.com

Bastion

Costa Mesa, CA

Agency Type Advertising/Digital, Branding, Media, PR

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Jeff Browe, CEO

e jeffb@bastionagency.com

BBH USA

New York, NY

Agency Type Advertising/Digital

Agency Ownership Publicis Groupe

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Lindsey McNabb Hover, Chief Marketing Officer

e lindsey.mcnabb@publicisna.com

Betty

Minneapolis, MN

Agency Type Creative

Agency Ownership Quad

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Jamie McGarry, Integrated Business Development
and Growth Lead

e jmccgarry@quad.com

bohan

Nashville, TN

Agency Type Advertising/Digital

Agency Ownership Independent

Certified Diverse Supplier Yes

Agency Size 40-125

New Business Contact

Shari Day, President & CEO

e sday@bohanideas.com

BRIGADE

Northampton, MA

Agency Type Branding, Creative

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Kirsten Modestow, Executive Creative Director

e kirsten@wearebrigade.com

Brownstein Group

Philadelphia, PA

Agency Type Advertising/Digital, Branding, Media,
PR, Influencer

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Patrick McKinney, Senior Director of Brand Development

e pmckinney@brownsteingroup.com

Brunner

Pittsburgh, PA; Atlanta, GA

Agency Type Advertising/Digital, Branding, Media, PR

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Dan Gbur, Partner & Chief Revenue Officer

e dgbur@brunnerworks.com

BUNTIN

Nashville, TN

Agency Type Full Service
Agency Ownership Independent
Certified Diverse Supplier No
Agency Size 40-125

New Business Contact

Jillian Wyatt, VP, Communications & Community
e jwyatt@buntingroup.com

BVK

Milwaukee, WI

Agency Type Full Service
Agency Ownership Independent
Certified Diverse Supplier No
Agency Size 125+

New Business Contact

Vince Kalt, Senior Vice President
e vince.kalt@bvk.com

Campbell Ewald

Detroit, MI

Agency Type Advertising/Digital, Branding, Media
Agency Ownership IPG
Certified Diverse Supplier No
Agency Size 125+

New Business Contact

Jamil Buie, Group Director, Growth and Innovation
e jamil.buie@c-e.com

Cactus

Denver, CO

Agency Type Full Service
Agency Ownership Independent
Certified Diverse Supplier No
Agency Size 40-125

New Business Contact

Jill Kelleman, Executive Growth Director
e jill@cactusinc.com

Canopy

New York, NY

Agency Type Full Service, Advertising/Digital, Branding, Creative, Social Media, Content, Experiential
Agency Ownership Canopy Brand Group LLC
Certified Diverse Supplier No
Agency Size Less than 40

New Business Contact

Marc Sampogna, Founder, Chief Creative Officer
e marc@canopybrandgroup.com



Canvas Worldwide

New York, NY; Playa Vista, CA

Agency Type Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Aaron Anderson, Head of New Business

e aaanderson@canvasww.com

Carmichael Lynch

Minneapolis, MN; Philadelphia, PA

Agency Type Full Service, Advertising/Digital, Branding, Media, PR, Creative, Social Media, Content, Experiential

Agency Ownership IPG

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Julie Batliner, President and Chief Growth Officer

e julie.batliner@clynch.com

Ceiling Train

New York, NY

Agency Type Full Service, Advertising/Digital, Branding, Creative, Content

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Christina Cooksey, Founder

e christina.cooksey@ceilingtrain.com

Cheil USA

Dallas, TX; New York, NY

Agency Type Full Service

Agency Ownership Cheil Worldwide

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Sonia Grunbaum, Head of Business Development

e sonia.g@cheil.com

Chemistry

Atlanta, GA

Agency Type Advertising/Digital, Branding, Media, PR, Tech, Production, Hispanic

Agency Ownership Independent

Certified Diverse Supplier Yes

Agency Size 125+

New Business Contact

Taylor Guglielmo, President

e tguglielmo@chemistryagency.com

Clum Creative

Cleveland, OH

Agency Type Advertising/Digital, Creative, Video

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Justin Nemecek, Vice President

e justin.nemecek@clumcreative.com

Coegi

St. Louis, MO

Agency Type Advertising/Digital, Media, Performance Marketing

Agency Ownership Independent (part of True Independent Holdings, a member of Meet the People)

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Elise Stieferman, VP of Marketing and Business Strategy

e estieferman@coegipartners.com

Colossus

Boston, MA

Agency Type Advertising/Digital, Branding

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Jonathan Balck, Co-Founder/Managing Director

e jon@wearecolossus.com

Cramer-Krasselt (C-K)

Chicago, IL

Agency Type Full Service

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Brian Nienhaus, EVP, Managing Director

e bnienhaus@c-k.com

Crawford Agency

Greenville, SC

Agency Type Full Service

Agency Ownership Crawford Strategy, LLC

Certified Diverse Supplier Yes

Agency Size Less than 40

New Business Contact

McKoy Crawford, Business Development Executive

e mckoy@crawford.agency



Crispin

Houston, TX; Los Angeles, CA; New York, NY

Agency Type Full Service, Advertising/Digital, Branding, Media, Creative, Social Media, Content, Performance Marketing

Agency Ownership Stagwell

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Caitlin Jeansonne, SVP Growth & Partnerships

e caitlin.jeansonne@crispin.com

Cronin

Glastonbury, CT

Agency Type Full Service

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Sean Folan, President & COO

e sfolan@cronin-co.com

Curiosity

Cincinnati, OH

Agency Type Full Service

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Ashley Walters, Chief Marketing Officer

e ashley@curiosity.fun

CVR

Indianapolis, IN

Agency Type Full Service

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Kevin Flynn, President

e kflynn@cvrindy.com

Dagger

Atlanta, GA

Agency Type Advertising/Digital

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Adam Greenwald, Chief of Staff

e agreenwald@dagger.agency



D/CAL

Detroit, MI

Agency Type Advertising/Digital

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Adam Wilson, Co-founder

e adam@dcalagency.com

Deloitte Digital

New York, NY; San Francisco, CA; Los Angeles, CA; Chicago, IL; Denver, CO; Seattle, WA (plus others around the world)

Agency Type Advertising/Digital, Branding, Experience

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Lily Read, Senior Consultant

e liread@deloitte.com

Deutsch LA

Los Angeles, CA

Agency Type Full Service

Agency Ownership IPG

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Jeff White, President

e jeff.white@deutschinc.com

DeVito/Verdi

New York, NY

Agency Type Full Service

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Nick Ryan, Marketing Director

e nryan@devitoverdi.com

Digital Mouth

Charlotte, NC

Agency Type Advertising/Digital, Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Chris Goodnight, CMO

e cgoodnight@digitalmouthadvertising.com

Digitas

New York, NY

Agency Type Full Service, Advertising/Digital, Branding, Media, Creative, Social Media, Content, Performance Marketing, Experiential

Agency Ownership Publicis Groupe

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Linda Piggot, Chief Marketing Officer

e linda.piggot@digitas.com

Doner

Southfield, MI

Agency Type Advertising/Digital

Agency Ownership Stagwell

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Jimmy Kollin, Business Development and Communications

e jkollin@doner.com

Door No. 3

Austin, TX

Agency Type Advertising/Digital, Branding, Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Bethany Cranfield, VP of Growth

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dotdotdash

Los Angeles, CA; New York, NY; Portland, OR

Agency Type Advertising/Digital, Creative, Experiential, Design and Technology/Innovation

Agency Ownership TBWA Worldwide; Omnicom

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Mai Nguyen, Chief Client Officer

e mai.nguyen@dotdotdash.io

Energy BBDO

Chicago, IL

Agency Type Full Service

Agency Ownership Omnicom

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Daale Carter, Managing Director

e daale.carter@energybbdo.com

EP+Co

Greenville, SC

Agency Type Full Service

Agency Ownership IPG

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Kat Shafer, President

e kat.shafer@epandco.com

Familiar Creatures

Richmond, VA

Agency Type Full Service

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Justin Bajan, Co-Founder

e justin@familiarcreatures.com

FCB Chicago

Chicago, IL

Agency Type Full Service, Advertising/Digital, Creative

Agency Ownership IPG

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Brandon Cooke, Global Chief Marketing Officer

e brandon.cooke@fcb.com

FCB New York

New York, NY

Agency Type Full Service, Advertising/Digital, Creative

Agency Ownership IPG

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Brandon Cooke, Global Chief Marketing Officer

e brandon.cooke@fcb.com



FCB Worldwide

New York, NY

Agency Type Full Service, Advertising/Digital, Creative

Agency Ownership IPG

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Brandon Cooke, Global Chief Marketing Officer

e brandon.cooke@fcb.com

FIG

New York, NY

Agency Type Full Service, Advertising/Digital, Creative, Social Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Judith Carr-Rodriguez, Partner & CEO

e judith.carr-rodriguez@figagency.com

Full Contact Advertising

Boston, MA

Agency Type Advertising/Digital, Branding

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Erin Regan, Managing Partner

e erin@gofullcontact.com

G7 Entertainment Marketing

Nashville, TN

Agency Type Entertainment Marketing

Agency Ownership Project

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Jessica Abel, Vice President

e jessica.abel@g7marketing.com

GALE

New York, NY

Agency Type Full Service, Business Agency

Agency Ownership Stagwell

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Gedma Estrada, Business Development Manager

e gedma.estrada@galepartners.com

Giant Spoon

New York, NY; Los Angeles, CA

Agency Type Full Service
Agency Ownership Independent
Certified Diverse Supplier No
Agency Size 40-125

New Business Contact

Lauren Gluck, VP Business Development
e lauren.gluck@giantspoon.com

Gigasavvy

Laguna Beach, CA

Agency Type Branding, Creative, Content
Agency Ownership Independent
Certified Diverse Supplier No
Agency Size Less than 40

New Business Contact

Pam Potts, Growth Director
e pam@gigasavvy.com

GKV

Baltimore, MD

Agency Type Full Service
Agency Ownership Independent
Certified Diverse Supplier No
Agency Size 40-125

New Business Contact

Garry Raim, EVP
e garry.raim@gkv.com

Global Prairie

Global

Agency Type Advertising/Digital, Branding, Media, PR,
Creative, Social Media, Content
Agency Ownership 100% Employee Owned
Certified Diverse Supplier Yes
Agency Size 125+

New Business Contact

Anne St. Peter, Founder & CEO
e contact@globalprairie.com

Good Apple

New York, NY

Agency Type Advertising/Digital, Branding, Media,
Social Media, Performance Marketing
Agency Ownership Independent
Certified Diverse Supplier Yes
Agency Size 40-125

New Business Contact

Jenna Adams, Co-Founder
e jenna@goodapple.com

Goodway Group

New York, NY

Agency Type Advertising/Digital, Media, Social Media, Performance Marketing

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Paul Frampton, Go-to-Market Leader

e pframpton@goodwaygroup.com

Grey

New York, NY

Agency Type Advertising/Digital, Branding, Creative, Social Media, Content, Performance Marketing, Experiential

Agency Ownership WPP

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Dylan Prill, Head of New Business

e dylan.prill@grey.com

GSD&M

Austin, TX

Agency Type Advertising/Digital, Branding, Media

Agency Ownership Omnicom

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Keith Jose, SVP, Business Development

e keith.jose@gsdm.com

GYK

Boston, MA

Agency Type Full Service

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

McKensie Saldo, Business Development Director

e msaldo@gykantler.com

Havas Chicago

Chicago, IL

Agency Type Advertising/Digital, Branding, Media, PR

Agency Ownership Havas

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Christyn Lovelace, SVP, Head of Growth

e christyn.lovelace@havas.com



Havas New York

New York, NY

Agency Type Advertising/Digital, Branding, Media, PR

Agency Ownership Havas

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Stephanie Pollitt, Executive Director of Business Development

e stephanie.pollitt@havas.com

Havas People

New York, NY

Agency Type Full Service, Advertising/Digital, Branding, Media, Creative, Social Media, Content

Agency Ownership Havas

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Lisa Wiedemann, Global Business Development Director

e lisa.wiedemann@havaspeople.com

Hawthorne Advertising

Los Angeles, CA

Agency Type Full Service, Advertising/Digital, Media, Creative, Social Media, Performance Marketing, Advanced Analytics

Agency Ownership Independent

Certified Diverse Supplier Yes

Agency Size 40-125

New Business Contact

Christian Jones, SVP Marketing and Client Development

e cjones@hawthorneadvertising.com

Highdive Advertising

Chicago, IL

Agency Type Creative

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Isabel Long, Head of Growth

e isabel.long@highdiveus.com

HLK

St. Louis, MO; Chicago, IL

Agency Type Full Service

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Emily Kircher, Partner and Chief Marketing Officer

e ekircher@hlkagency.com



Iris

Atlanta, GA; Boston, MA; New York, NY; London; Toronto; São Paulo; Skopje, Munich; Singapore; Delhi; Jakarta

Agency Type Advertising/Digital, Branding, PR, Creative, Social Media, Content, Performance Marketing, Experiential

Agency Ownership Cheil Worldwide

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Dan Lescarbeau, VP of Growth

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J. Schmid

Kansas City, MO

Agency Type Full Service, Advertising/Digital, Branding, Creative, Content

Agency Ownership Privately owned by Midland Paper

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Lauren Ackerman, Senior VP Integrated Services

e laurena@jschmid.com

Kepler

New York, NY

Agency Type Advertising/Digital, Media

Agency Ownership kyu Collective, subsidiary of Hakuhodo DY Holdings

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Sarah Casebolt, VP Business Development NA

e sarah.casebolt@keplergrp.com

LDWW

Dallas, TX

Agency Type Advertising/Digital, Branding, Media, PR, Creative, Social Media, Content

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Ken Luce, Founding Partner

e ken@ldww.co

Leap Group

Louisville, KY; Cincinnati, OH; Indianapolis, IN; Chicago, IL

Agency Type Advertising/Digital, Branding, Media

Agency Ownership Independent

Certified Diverse Supplier Yes

Agency Size 40-125

New Business Contact

John Rivers, Agency Fit Consultant

e jrivers@leapgroupnetwork.com

Luquire

Charlotte, NC

Agency Type Advertising/Digital, Branding, Media, PR

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Adam Levine, Chief Marketing Officer

e alevine@luquire.com

Manifest

New York, NY

Agency Type Advertising/Digital, Branding, Media, Content

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Mark Kats, SVP, Client Services & Growth

e mark.kats@manifest.com

Marcus Thomas

Cleveland, OH

Agency Type Advertising/Digital, Branding, Media, PR

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Diane Haas, Business Development Director

e diane.haas@mtllc.com

Marketbridge

Boston, MA; San Francisco, CA; Seattle, WA; Toronto; Washington DC; London

Agency Type Full Service, Advertising/Digital, Branding, Media, PR, Creative, Social Media, Content, Performance Marketing, Account-Based Marketing

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Joanna Bittle, Managing Director, Growth

e jbittle@marketbridge.com

McCann

New York, NY

Agency Type Advertising/Digital, Branding

Agency Ownership IPG

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Michelle Tang, Chief Growth Officer

e michelle.tang@mccann.com

MCD Partners

New York, NY

Agency Type Advertising/Digital

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Megan Nora, Director, Business Development

e mnora@mcdpartners.com

McGarrah Jessee

Austin, TX

Agency Type Advertising/Digital, Branding

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Kevyn Davis, New Business Specialist

e kevyn.davis@mcj.co

McKinney

Durham, NC

Agency Type Full Service

Agency Ownership Cheil Worldwide

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Lisa Hafer, Executive Director, Head of Growth

e lisa.hafer@mckinney.com

Mediassociates

Sandy Hook, CT

Agency Type Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Todd Engels, VP of Client Development

e todde@mediassociates.com



Medium Giant

Dallas, TX; Tulsa, OK

Agency Type Full Service

Agency Ownership Dallas News Corporation

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Kimberly Jones, Marketing Director

e kimberly.jones@mediumgiant.co

MERGE

Chicago, IL; Boston, MA; Kansas City, KS; Atlanta, GA; New York, NY; Denver, CO; Los Angeles, CA; Montreal, CAN

Agency Type Full Service, Advertising/Digital, Branding, Media,

PR, Creative, Social Media, Content, Performance Marketing,

Experiential, Marketing Technology

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Rick Schreuder, EVP Business Development

e rschreuder@mergeworld.com

Mekanism

San Francisco, CA; New York, NY; Seattle, WA; Chicago, IL; Los Angeles, CA

Agency Type Advertising/Digital, Branding, Media

Agency Ownership Plus Company

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Katie Nichols, New Business Director

e katie.nichols@mekanism.com

Merkley + Partners

New York, NY

Agency Type Full Service

Agency Ownership Omnicom

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Henry Riggall, EVP Growth & Partnerships

e henry.riggall@merkleyandpartners.com

Mile Marker

New York, NY

Agency Type Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Jeff Licciardi, VP - Growth

e jlicciardi@milemarkeragency.com

Mower

Syracuse, NY

Agency Type Advertising/Digital, Branding, Media, PR

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Pete Wiezalis, Vice President - Growth Strategy

e pwiezalis@mower.com

MullenLowe

Boston, MA; Los Angeles, CA; New York, NY

Agency Type Full Service

Agency Ownership IPG

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

David Swaebe, Global Chief Growth Officer

e david.swaebe@mullenloweglo.com

Murder Hornet

Atlanta, GA

Agency Type Full Service

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Alexandra McInnis, President

e alexandra@murderhornet.com

NIMBUS

Louisville, KY

Agency Type Full Service

Agency Ownership Independent

Certified Diverse Supplier Yes

Agency Size Less than 40

New Business Contact

Stacey Wade, CEO/ECD

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NOVUS

Minneapolis, MN

Agency Type Advertising/Digital, Media

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Rob Davis, President & Chief Marketing Officer

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Ocean Media

Huntington Beach, CA

Agency Type Media Buying and Planning

Agency Ownership Ocean Media Inc.

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Charis Cropp, Director of Strategy & Development

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Ogilvy

New York, NY

Agency Type Advertising/Digital, Branding, Media, PR,
Consulting, Experience

Agency Ownership WPP

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Adrienne Marcino, Head of New Business

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Orchard

New York, NY

Agency Type Advertising/Digital, Creative, Social Media, Content

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Katie Kolesky, Head of Business Development

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Organic

New York, NY; Cincinnati, OH

Agency Type Advertising/Digital, Media

Agency Ownership Omnicom

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Stacy Foreman, Group Director

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Ovative Group

Minneapolis, MN

Agency Type Advertising/Digital, Media, Creative,
Performance Marketing

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Jen Alcott, VP of Business Development

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Overdrive Interactive

Boston, MA

Agency Type Advertising/Digital, Media, Social Media, Content, Performance Marketing

Agency Ownership IPG

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Joel Breen, Chief Revenue Officer

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OWND Ideas Factory

Chicago, IL

Agency Type Full Service, Advertising/Digital, Branding, Creative, Content

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Nick Jones, Head of Growth & Client Development

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Partners + Napier

Rochester, NY

Agency Type Full Service, Media, Creative

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Krystal Garvin, Director of New Business

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Phaedon

Minneapolis, MN

Agency Type Full Service, Advertising/Digital, Branding, Media, PR, Creative, Social Media, Content, Performance Marketing, Experiential

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Ed Dziedzic, EVP Marketing & Communications

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PMG

Dallas, TX

Agency Type Full Service, Advertising/Digital, Media, Creative, Social Media, Content, Performance Marketing

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Suzanne Jacober, Managing Director, Client Development

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Preston Spire

Minneapolis, MN

Agency Type Full Service

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Victor Kimble, Chief Marketing Officer

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Prophet

San Francisco, CA

Agency Type Full Service

Agency Ownership Prophet Brand Strategy

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Neil Johnston, SVP, North America Business Development

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Proof Advertising

Austin, TX

Agency Type Full Service

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Bryan Christian, Founder & CEO

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Public Label

Denver, CO

Agency Type Full Service, Experiential, Commerce/Shopper

Agency Ownership Meet The People

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Morgan McAllenney, VP Business Development & Commerce Growth

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Quad

Sussex, WI

Agency Type Full Service

Agency Ownership Quad

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Jamie McGarry, Integrated Business Development
and Growth Lead

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Questus

San Francisco, CA

Agency Type Advertising/Digital, Full Service

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Jeff Rosenblum, Co-CEO

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R/GA

New York, NY; San Francisco, CA; Austin, TX

Agency Type Advertising/Digital, Branding, Media, CRM,
Experience, Consulting, Innovation

Agency Ownership IPG

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Caroline Penney, Associate Director, Growth & Development

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R&R Partners

Las Vegas, NV

Agency Type Full Service, Advertising/Digital, Branding,
Media, PR, Creative, Tech & Innovation

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Matt Matzen, Chief Marketing Officer

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RAPP Worldwide

New York, NY

Agency Type Advertising/Digital, CRM, End-to-End
Direct Marketing

Agency Ownership Omnicom

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Laura Swetin, VP Business Development

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RF|Binder

New York, NY

Agency Type Full Service
Agency Ownership Independent
Certified Diverse Supplier Yes
Agency Size 40-125

New Business Contact

Rebecca Binder, President
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Rise

Chicago, IL

Agency Type Media
Agency Ownership Quad
Certified Diverse Supplier No
Agency Size 125+

New Business Contact

Aaron Horowitz, Vice President, Growth
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RPA

Santa Monica, CA

Agency Type Full Service, Advertising/Digital, Branding,
Media, Creative, Social Media
Agency Ownership Independent
Certified Diverse Supplier No
Agency Size 125+

New Business Contact

Paul Thompson, VP, Business Development
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Saatchi & Saatchi

New York, NY

Agency Type Advertising/Digital
Agency Ownership Publicis Groupe
Certified Diverse Supplier Yes
Agency Size 125+

New Business Contact

Siena Shuttler, Business Development Director
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SCC

Chicago, IL

Agency Type Full Service
Agency Ownership Independent
Certified Diverse Supplier No
Agency Size 40-125

New Business Contact

Amy Cesta, Chief Client Officer
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Signal Theory

Kansas City, MO

Agency Type Full Service

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Seth Gunderson, Sr. Director of Growth

e seth.gunderson@signaltheory.com

Simkins Lightbulb Company, LLC

Richmond, VA

Agency Type Advertising/Digital, Branding, PR, Creative, Social Media, Content

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Patrick Simkins, Owner & Creative

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Slap Global

New York, NY

Agency Type Advertising/Digital

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Gerry Graf, Co-Founder/CCO

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SmithGifford

Falls Church, VA

Agency Type Advertising/Digital, Branding, Media, Creative, Social Media, Performance Marketing, Experiential

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Hank Smith, Director of Strategy

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Sombrero Galaxy Agency

Dubai, United Arab Emirates

Agency Type Full Service

Agency Ownership Sombrero Galaxy LLC

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Leila Salieva, Co-Founder

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Something Different

New York, NY

Agency Type Advertising/Digital, Branding

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Corinne Lowry, Chief Client Officer

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SS+K

New York, NY

Agency Type Creative

Agency Ownership M+C Saatchi Group

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Julie Boor, Business Development Director

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Strategic America

West Des Moines, IA

Agency Type Full Service, Advertising/Digital, Branding, Media, PR, Creative, Social Media, Content, Performance Marketing, Experiential

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Dave Miglin, Chief Growth Officer

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StrawberryFrog

New York City, NY

Agency Type Full Service, Advertising/Digital, Branding, Media, Creative

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Jeb Blatt, Chief Growth Officer

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TBWA\Chiat\Day

Los Angeles, CA

Agency Type Advertising/Digital, Branding, PR

Agency Ownership Omnicom

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Ben Myers, CMO North America

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TDA_Boulder

Boulder, CO

Agency Type Full Service
Agency Ownership Independent
Certified Diverse Supplier No
Agency Size Less than 40

New Business Contact

Jonathan Schoenberg, ECD/Partner
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Terri & Sandy

New York, NY

Agency Type Advertising/Digital
Agency Ownership Independent
Certified Diverse Supplier Yes
Agency Size 40-125

New Business Contact

Peyton Sutton, President
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The Escape Pod

Chicago, IL

Agency Type Advertising/Digital, Branding, Creative,
Social Media, Content
Agency Ownership Independent
Certified Diverse Supplier No
Agency Size Less than 40

New Business Contact

Norm Bilow, Managing Director
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The Hooligans Agency

Los Angeles, CA; Washington DC

Agency Type Full Service, Advertising/Digital, Branding,
Creative, Social Media, Content, Performance Marketing,
Experiential
Agency Ownership Independent
Certified Diverse Supplier Yes
Agency Size Less than 40

New Business Contact

Shannon Fitzgerald, Co-founder and CCO
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The LOOMIS Agency

Dallas, TX

Agency Type Full Service, Advertising/Digital, Branding, Media, Creative, Social Media, Content, Performance Marketing, Experiential

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Lauren Law, Director of Business Development

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The Martin Agency

Richmond, VA

Agency Type Creative

Agency Ownership IPG

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Courtney Williams, VP, Head of Business Development

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The MX Group

Burr Ridge, IL

Agency Type Full Service, Advertising/Digital, Branding, Media, Creative, Social Media, Content, Performance Marketing, Demand Generation, Account-Based Marketing, Audio, Podcasts, Video

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Christian Ambrose, Growth Manager

e cambrose@themxgroup.com

The Shipyard

Columbus, OH

Agency Type Full Service, Advertising/Digital, Branding, Media, PR, Creative, Social Media, Content, Performance Marketing, Experiential

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Lance Porigow, EVP, Growth

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The Variable

Winston-Salem, NC

Agency Type Full Service
Agency Ownership Independent
Certified Diverse Supplier No
Agency Size 40-125

New Business Contact
Courtney Lewis, Chief Marketing Officer
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Trade School

Atlanta, GA

Agency Type Full Service
Agency Ownership Independent
Certified Diverse Supplier No
Agency Size 125+

New Business Contact
Christy Cross, Head of Growth
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Translation LLC

Brooklyn, NY

Agency Type Advertising/Digital, Branding, Creative Services
Agency Ownership UnitedMasters, Inc.
Certified Diverse Supplier Yes
Agency Size 125+

New Business Contact
Chaucer Barnes, CMO
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TRG

Dallas, TX

Agency Type Full Service
Agency Ownership Independent
Certified Diverse Supplier No
Agency Size 125+

New Business Contact
Zac Pritchett, Chief Development Officer
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USIM

New York, NY

Agency Type Media
Agency Ownership Independent
Certified Diverse Supplier No
Agency Size 125+

New Business Contact
Benson Hausman, EVP, Chief Growth Officer
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Van's General Store

New York, NY

Agency Type Full Service, Advertising/Digital, Branding, Creative, Content, Experiential

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Scott Carlson, Founder

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Venables Bell & Partners

San Francisco, CA

Agency Type Advertising/Digital

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

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VIA

Portland, ME

Agency Type Advertising/Digital

Agency Ownership Employee Owned

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Leeann Leahy, CEO

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VML

New York, NY

Agency Type Advertising/Digital

Agency Ownership WPP

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

JJ Schmuckler, Global Chief Growth Officer

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Walden Media Group

Austin, TX

Agency Type Full Service

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size Less than 40

New Business Contact

Zachariah Walden, CEO

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Walz Tetrack Advertising

Mission, KS

Agency Type Full Service

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Katy Jennings, Director of Business Strategy

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WITHIN

Long Island City, NY

Agency Type Full Service, Advertising/Digital, Branding, Media, Creative, Social Media, Content, Performance Marketing

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Blake Prentice, Head of Partnerships

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WorkInProgress

Boulder, CO

Agency Type Advertising/Digital, Branding, Full-Service/Integrated

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Evan Russack, Co-Founder

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Wpromote

El Segundo, CA

Agency Type Advertising/Digital

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 125+

New Business Contact

Sloan Seymour, SVP Client Development

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XD Agency

New York, NY

Agency Type Experiential

Agency Ownership Independent

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Matt Schrader, Chief Growth Officer

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Yamamoto

Minneapolis, MN

Agency Type Full Service, Advertising/Digital, Branding

Agency Ownership Stagwell

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Beth Whelan, Business Development Manager

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Young & Laramore

Indianapolis, IN

Agency Type Full Service

Agency Ownership Private

Certified Diverse Supplier No

Agency Size 40-125

New Business Contact

Brad Bobenmoyer, Vice President of Marketing

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